Strategic Financial Planning & Budget Development Process FY 2026 Office of Financial Planning & Analysis, UFS&T

Welcome to th WesternU Family

Western University of Health Sciences

Session Objectives

- Strategic Financial Planning Benefits
- Three Step Approach to Financial Planning and Budget Development
- Step One: Utilize Strategic Initiatives for Planning
- Step Two: Update Strategic Financial Projections
- Step Three: Submit FY26 Strategic Budget Request
- Checklist and Deadlines
- Contact Information



Strategic Financial Planning Benefits



Short- and Mid- Term Planning: Includes the process of projecting revenues and expenditures within **one to three years**. Financial projections are used to develop anticipatory information, plans, and metrics to more effectively facilitate and align the budget development process to strategic financial planning.

Long-Term Planning: Includes the process of projecting revenues and expenditures **four years or more.** Long-term financial projections provide insights on overall goals and objectives to ensure alignment with College/Department and University strategic financial plans.

Three Step Approach

Strategic Financial Planning & Budget Development Process

S1: Utilize Strategic Initiatives for Planning

- Short-, Mid-, and Long-Term
- Link to Strategic Pillar
- Key Deliverables & Metrics
- Revenues and/or Expenses (if applicable)

S2: Update Strategic Financial Projections

- Enrollment
- Patient Care Revenue
- Philanthropic Revenue
- Grants and Contracts Revenue
- Auxiliary Revenue
- Other Revenue
- Operating Expenses
- Capital Expenses

S3: Submit FY26

Strategic Budget Request

- Conduct Budget vs. Actual and Historical Trend Analysis
- Identify top 5 requests from Financial Projections
- One-Time or Ongoing Funding
- Compensation Analysis from HR for Position Requests
- Link to Strategic Pillar
- Provide Request Justification

Step One: Review Completed Strategic Initiatives

Retrieve and review your completed initiatives list to utilize as you update your strategic financial projections and strategic budget request for FY26.

Verify that your initiatives are associated with the overall goals of the University.

Review the key deliverables, metrics and anticipated outcomes for each of these initiatives.

Gather any additional information needed to help project revenues and expenses for your initiative. If you need additional assistance projecting your revenues and expenses, the FP&A team is here to help with anything you need.

					Revenues	Expenses
Length	Initiatives	Strategic Pillar Goals	Key Deliverables	Metrics	(If Applicable)	(If Applicable)
Select from drop down: Short-Term 1Year Mid-Term 2-3Years Long-Term +4Years	Specific project or action to execute the strategy	Select from drop down: Academic Excellence Preparedness for the Future Community of Belonging Humanistic Healthcare Operational Excellence	A product or result of a process that helps this initiative obtain its goals	Ways to measure progress, evaluate performance, and identify areas for improvement within this initiative	Sales of goods, services, tuition, patient care, etc.	Capital, wages, equipment, marketing, utilities, etc.

Step Two: Multi-Year Financial Modeling



Expense Projections

- Compensation
- Operating (OpEx)
- Capital (CapEx)

Develop Multi-Year Projections, Scenario Analysis, and FY 2026 Budget Proposal

Step Two: Updating Strategic Financial Projections

• Importance of Multi-Year Projections

- Developing short-term and mid-term initiatives will be assistive in projecting future strategic developments by providing insights for better planning and decision making.
- This proactive approach allows organizations to better anticipate challenges and seize opportunities, fostering sustainable long-term enhancements.

• Maximizing & Optimizing Resources

- Using key historical financial metrics and projections, enables the creation of anticipatory results rather than reactive ones.
- By analyzing these historical metrics and using predictive analytics it will provide insights on opportunities for maximization and optimization of resources, including cost saving opportunities.

Step Two: Update Strategic Financial Projections



					v			
Personnel Adjustment Pro	jection Plan	(List Chang	es in Person	nel Level O	nly)			
	Anticipated	Location						
Position Title	Hire Date	CA or OR	FTE	Account	Wage Level	Fringe	Total	Rational
						\$-	\$-	
						\$-	\$-	
						\$-	\$-	
						\$-	\$-	
						\$-	\$-	
				Total	\$ -	\$-	\$ -	

- You will find the Strategic Financial Projections Teams site under your college's channel.
- S1: Revisit Projections FY25 to FY27 in light blue. Please <u>make any adjustments</u> necessary, particularly those being requested through the budget process.
- **S2:** Number significant changes in yellow column. Write the <u>description</u> for the corresponding number at the bottom of the projections.
- **S3:** Please <u>add personnel</u> that you would like to include in your strategic projection personnel plan.

Step Two: Healthcare Revenue Projections

Healthcare Revenue Projections will be assigned under Tasks in Workday.

S1: Actuals up to Q1-FY25 will be shown. You can modify FY2025 Q2-Q4 individually or FY2025 as a whole and quarters will adjust accordingly.

S2: You can revisit and adjust your FY2026 and FY2027 projections.

S3: Please input your FY2028 healthcare revenue projections.

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# Fund (Dim) 1100 - Current Unrestricted	✓ ∷ Levels				~			ST			SZ	1	Sal
ACCOUNTS BY TIME	INITIAL BAL	FY2021	FY2022	FY2023	FY2024	Q1-FY25	Q2-FY25	Q3-FY25	Q4-FY25	FY2025	FY2026	FY2027	FY2028
▼ Revenue													
5625 - Patient Discounts		-1,904,002	-2,082,891	-2,078,192	-2,107,519	-356,520	-572,802	-572,802	-572,802	-2,074,924	-2,405,767	-2,526,055	
5646 - Revenue-Incentives		500,402	543,322	613,070	596,377	184,605	168,977	168,977	168,977	691,536	709,705	745,190	
5661 - Revenue External Clinics	-	2,750	2,200	3,300									
5690 - Revenue - Physicians	-	2,728,038	3,087,870	3,144,291	2,969,193	474,306	836,194	836,194	836,194	2,982,887	3,445,118	3,548,472	
5692 - Revenue-Capitation Program	1	1,273,367	1,404,978	1,448,724	1,282,138	330,312	399,304	399,304	399,304	1,528,225	1,677,078	1,760,933	
Total		2,600,555	2,955,479	3,131,192	2,740,188	632,702	831,674	831,674	831,674	3,127,724	3,426,134	3,528,539	

Step Two: Updating Enrollment Projections

Update Enrollment Projections Template FY26-FY28



S1: The Academic Year 25/26 and 26/27 enrollment data were submitted by the colleges last year. Kindly review and update them if necessary.

S2: Please provide the enrollment data for Academic Year 27/28. The numbers in red font are provided as an example.

S3: Kindly include rationale and comments for Academic Year 25/26, adjusting for different school years if necessary.

Step Two: Referencing Enrollment Projections Report

For reference, Workday Report "10. Historical Enrollment Report" is available to aid your enrollment projection:

- Historical Enrollment Number: Font Green
- Academic Year 24/25 Enrollment Number: Font Blue, aligned with Budget Proposal
- Academic Year 25/26 and 26/27 Enrollment Number: Font Black, data were submitted by the colleges last year. Will be updated after received update
- Academic Year 27/28 Enrollment Number: Will be added to system after we received projections from colleges

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Educational Decases	A	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	FY2026	FY2027	
Educational Program	Accounts	Operating Funds	Budget	projection	Projection								
ucational Program (Rollup)													
Education Program A	1st Yr. Students Registered	108	105	106	107	112	111	111	112	120	121	122	
	2nd Yr. Students Registered	103	102	103	106	106	109	105	111	112	118	119	
	3rd Yr. Student Registered	105	103	100	100	105	107	107	104	110	111	117	
	4th Yr. Total Enrollment	110	110	105	101	101	103	107	111	104	113	116	
	Total Enrollment	426	420	414	414	424	430	430	438	440	459	470	
lucational Program (Rollup)	1st Yr. Students Registered	108	105	106	107	112	111	111	112	120	121	122	
	2nd Yr. Students Registered	103	102	103	106	106	109	105	111	112	118	119	
	3rd Yr. Student Registered	105	103	100	100	105	107	107	104	110	111	117	
	4th Yr. Total Enrollment	110	110	105	101	101	103	107	111	104	113	116	
	Total Enrollment	426	420	414	414	424	430	430	438	440	459	470	

Step Two: Completing Tuition Rate Sheet

Western University	Western Universit	of Health Sciences Sheets / Proposed Tuition Rate	FY2026 Phase I Strategic Budget Req 🗸 🕐 🔵
Multi-Year Planning	Nov 22		Levels
Healthcare Revenue Proje	Nov 25		, ~ ×
Healthcare Revenue Proje	Nov 25		10
Proposed Salary Pool Alloc	Nov 25	C Showing rows 1-1 of 1.	
Proposed Salary Pool Alloc	Nov 25		
Proposed Tuition Rate	Nov 25		
Description Notes			
Content Proposed Tuition Rate			
Version FY2026 Phase I Strategi Request	ic Budget	S1 : Select home level (Org) to view college programs	
On the sheet, please select your input Proposed Tuition % Adjust complete the Short Rationale/Juw well. All fields are required to be you need to add/modify educatio please contact fp&a@westernu.e	home org. Please ment and stification filed as completed. If on program, du.	 S2: Click on "FY26 Proposed Tuition % Adjustment" entry cell and make your Rate" will change accordingly. S3: Click on "Short Rationale/Justification" entry cell and make your entry S4: Click "Save" icon 	entry. "FY26 New Tuition
Top 5 Strategic Budget Re	Nov 25		

Step Two: Completing Proposed Salary Increase Allocation Sheet

Western University Western University	y of Health Sciences Sheets / Proposed Salary Increase Allocation	FY2026 Phase I Strategic Budget Req 🗸 🧿
Multi-Year Planning Nov 22	<mark>✓ S5 🖬 S2 🥫</mark> ਙ 🛛 🖥 🕸 🕸 🖓 🐨	S1 Levels
Healthcare Revenue Proje Nov 25		
Healthcare Revenue Proje Nov 25	S3 FV26 PROPOSED SALARY INCREASE ALLOCATION % SHORT RATIONALE/JUSTIFICATION *	
Proposed Salary Increase Nov 25	+ I ① Showing rows u or u.	
Description Notes		
Content Proposed Salary Increase Allocation		
Version FY2026 Phase I Strategic Budget Request		
On the sheet, please select your home org. Please input Proposed Salary Increase Allocation % and complete the Short Rationale/Justification field as well. All Fields are required to be completed.	 S1: Select home level (Org) for entry S2: Click Add Row icon S3: Click on "FY26 Proposed Salary Increase Allocation %" entry of S4: Click on "Short Rationale/Justification" entry cell and make y S5: Click "Save" icon 	cell and make your entry ⁄our entry

Step Three: Using Workday Financial Reports for Analysis

Using industry best practice reports for analysis and insights for strategic projections and budget requests.

Western University	Western University Western University of Health Sciences Home							
Reports								
Add New	←	Q Search	1					
		Name		Output				
E All			1. YTD YOY Comparison (Actuals)	HTML				
A Personal			2. Quarter YOY Comparison (Actuals)	HTML				
<i>₽</i> _* Shared			3. Month YOY Comparison (Actuals)	HTML				
4 m m			4. Yearly Trend (FY17-FY24 Actuals)	HTML				
☆ Favorites			5. Quarterly Trend (Actuals)	HTML				
\mathcal{Q} Reusable			6. Monthly Trend (Actuals)	HTML				
Schedules			7. Budget Vs Actual (FY24)	HTML				
_			8. Budget Vs Actual (FY25 YTD)	HTML				

Step Three: Using Workday Financial Reports

Yearly Trend Report 4 displays historical actuals for multiple years.



Level Other Units (Division) \vee Fund 1100 - Current Unrestricted \vee

A	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
Accounts	Actuals						
Advertising, Marketing, Promoti on, & Sponsorships	-	2,652	3,066	9,266	1,500	267	-
Banking & Investment Fees	-	-	-	30	10	-	-
Commencement, Convocation & Other Student Activities	641,586	717,210	736,686	494,132	297,376	620,476	594,786
Conference, Continuing Educati on, Faculty Dev, & Travel	11,205	22,127	148,976	61,960	6,872	842	5,568
Contracts & Consulting Services	-	162,091	49,397	39,645	54,566	25,636	-
Dues, Memberships, Fees, & Lic enses	899	773	13,747	2,998	4,298	-	-

- Provides users with valuable year-over-year
 data to identify patterns and spending
 trends, enabling better financial forecasting.
- Provides insights on how spending behavior evolves over time.
- Facilitates data-driven decision-making to support budget requests that align with WesternU's strategic pillars within the Budget Development Process.

Step Three: Using Workday Financial Reports

Budget Vs. Actual Report 7 is a comparison report between adjusted budget and actual spending.

Level Other Units (Division) \vee

Fund 1100 - Current Unrestricted V

Period Jun-2024 V

Accounts		Year to date as of Jun-2024								
Accounts	Adjusted Budget	Actuals	Variance (\$)	Variance (%)						
 Operating Expenses 										
Commencement, Convocation & Other Student Activities	424,000	594,786	(170,786)	(40%)						
Conference, Continuing Education, Faculty Dev, & Travel	-	5,568	(5,568)	f(x)?						
Miscellaneous	15,000	13,871	1,129	8%						
Parking, Rents, Equipment Leases, & Property Assessment	-	7,708	(7,708)	f(x)?						
Postage	-	564	(564)	f(x)?						
Repairs and Maintenance & Supplies	-	480	(480)	f(x)?						
Software Licenses	283,204	-	283,204	100%						
Supplies	35,000	37	34,963	100%						
Telecommunications	-	928	(928)	f(x)?						
Total Operating Expenses	757,204	623,942	133,262	18%						

- Helps identify areas of over- or under-spending, ensuring better allocation of resources and strategic financial adjustments.
- Allows for timely identification of budget discrepancies, enabling quick action to avoid financial shortfalls.
- Provides valuable insights for refining future budgets, ensuring more accurate forecasting and alignment with long-term financial goals.

Step Three: Strategic Budget Requests

During the Budget Development Strategic Request Process, you will be able to request your **top 5 funding needs** based on the strategic planning work you have completed and financial analysis you have conducted. Each college will be able to input up to 5 requests for college activity and up to 5 requests for healthcare center activity.

We ask that you evaluate your current budget to identify any possibilities for **<u>budget reallocation</u>** and self-funding, prior to requesting new funds.

If any new position or position modification requests are to be included, please ensure that a **<u>Compensation Analysis request is submitted to our HR department</u>** and used for the budget request. This will be required for all compensation requests.

Step Three: Accessing Workday

Via: https://my.westernu.edu/

Directly: https://login.adaptiveinsights.com/app



Step Three: Accessing Workday Processes Tasks



Step Three: Tasks Dashboard

S1: Select me, so that you are only able to view your tasks.

S2: Complete all tasks listed under "Tasks in Process" by due date specified.

S3: To access each task, you will have to click on the title link, and it will take you directly to the sheet required to be completed.

Note: To go back to task dashboard to view all tasks, you will have to go back to processes from menu bar, as shown on previous slide.



Step Three: Completing Top 5 Budget Request

	rn University	of Health Scienc	es Shee	ts / Phasel·	- Budget Reques	st			FY2026 Phase	I Strategic Budget Req 🗸	?
Multi-Year Planning Top 5 Strategic Budget Re N	Nov 22	S 5		52 3	3 🙍				51	Levels	
Description Notes		# GL ACCOUNT	REQUEST AMOUNT	EFFECTIVE DATE	PRIORITY RANKING	FUNDING TYPE	COMPENSATION ANALYSIS REFERENCE #	STRATEGIC PLAN	PRIMARY STRATEGIC THEME	SECONDARY STRATEGIC THEME (OPTIONA	SHORT RATIONALE/J
Content Phase I - Budget Request	S3	2 6200 - Salari 3 79200 - Equi	33,200.00 100,000.00 2,200.00	7/1/2025 7/1/2025 7/1/2025	1 - highest level 1 - highest level 2 - second highest	Ongoing Ongoing One-time	DEP 100	Included on Projection Included on Projection Included on Projection	Operational Excellence Operational Excellence Operational Excellence		New Position: Fringe New Position: Manage Laptop for Manager o
Version FY2026 Phase I Strategic Budget Request		4 70915 - Cont 5 Total (i) Showing rows 1-4 (ii)	10,000.00 145,400.00 of 4.	7/1/2025	3 - middle level	One-time		Included on Projection	Operational Excellence	Preparedness for the Future	Training for Manager
On, the sheet, please select the org you w making the request. Please make selection/input your data for each column. fields are required to be completed.	, All										Þ

- **S1**: Select the org level you will be requesting funding.
- **S2**: Click Add Row icon for each entry.
- **S3**: Complete each cell for each row by entering information accordingly.
- **S4**: Repeat Steps 1 to 3 for up to 5 requests for your department or college.
- S5: Click Save icon

Note: You may use multiple orgs if the total number of items is no greater than 5 for your college/department. You will be able to request 5 items for the academic and 5 items for patient care center. Please save all request backup information in the W Drive folder (quotes, additional rationale/justification, etc.).

Step Three: New Position/Position Modification Compensation Analysis

- Complete provided spreadsheet template
- Attach Job Description (JD)
- Deadline to submit spreadsheet & JD: Fri, Nov. 1st
- Email spreadsheet and JD to: compensation@westernu.edu
- Class & Comp will perform internal & external market analysis
- Salary range and Compensation Analysis Reference # will be provided to departments by Mon, Nov. 18th

Step Three: New Position/Position Modification Compensation Analysis

Instructions:

Please use this form to request a required compensation analysis on new position and position modification strategic requests. Attach Job Description that includes percentages of time on duties and qualifications. Attach organization chart if available. Email completed form to Compensation@westernu.edu by the end of the day, November 1, 2024.

			Position Control		Proposed		Proposed			Compensation Analysis
			Number	Exempt or	Account	Proposed	Salary			Reference #
ORG	Department Name	Proposed Job Title	(modifications)	Non-Exempt	Number	FTE	(Leave blank if unknown)	Rationale for Proposed Salary	Justification for New Position or Position Modification	(To be completed by HR)
1111	Department Name	Lead Buyer	999777	Exempt	6200	1.00	65,000.00	Provide rationale.	Provide justification.	DEP 100



- Access New Position & Position Modification Compensation Analysis Form from: W:\Budget Office\Your Department\Salaries.
- 2. Please complete form. Above you will find a listed example to reference.
- 3. Once completed, email to: <u>compensation@westernu.edu</u>, by November 1, 2024.

Step Three: Completing Tasks Status - Training



S1: Once you have completed your task(s), go to process menu bar. Click Incomplete Status and the status will change to complete. Repeat this process for all tasks assigned to you.

Checklist and Deadlines

Due: November 1st, 2024

Complete & Submit Compensation Analysis Request - Excel

Due: November 25th, 2024

- Update Strategic Financial Projections Teams Excel
- **Update** Healthcare Revenue Projections (If Applicable) Workday 🙀
- Update Enrollment Projections (If Applicable) Excel
- \Box Complete Proposed Tuition Rate (If Applicable) Workday $\widehat{\mathbf{W}}$
- Complete Proposed Salary Increase Allocation Workday 🐼
- 🖵 Complete Strategic Budget Requests Workday 🙀

Time & Responsibility Schedule Stakeholders

Stakeholders	
BFIC	Board Finance & Investment Committee
BOT	Board of Trustees
PRES	Office of the President
PROV	Office of the Provost
CFO	Office of the Chief Financial Officer & Treasurer
SVPISS	Senior Vice President of Institutional Shared Services
SL	Senior Leadership Team
DL	Division Leaders
DC	Deans Council
FS	Faculty Senate
SC	Staff Council
SGA	Student Government Association
FP&A	Financial Planning & Analysis
OBA	Office of Budget Administration
OHR	Office of Human Resources
FC	Financial Coordinators

Time & Responsibility Schedule

Pre-Plan				
Aug - Sep	<u>Target</u> Aug Sep	 <u>Date</u> <u>Develop</u> budget timelines, worksheets, and financial models. Begin setup of revenue projection models for all sources of operating revenue. Apply various scenarios for tuition rate adjustments, projected enrollment, healthcare services, investment income, indirect cost recovery, unrestricted gifts, etc. 	FP&A/OBA FP&A	
Communication, Launch and Gather Information				
	Target Date			
	Oct	Initial Strategic Planning Meeting with CFO, President, and Provost.	PRES/CFO/PROV	
	Oct-	Financial Planning & Budget Development Consultative Meetings with UEOT, Deans Council,	PRES/CFO/UEOT/DC/	
	Jan	Faculty Senate, Staff Council, and Student Government Association.	FS/SC/SGA/FP&A	
Oct - Ja	Oct	Financial Planning & Budget Development Strategic Requests information session and materials made available to colleges and departments.	FP&A/OBA/FC	
3	Oct	Enrollment, healthcare services, and philanthropic revenue projections information sessions.	FP&A/FC	
	Oct	Strategic business plan financial projections updated by colleges and support departments.	FC	

Nov	Financial Planning & Budget Development Strategic Requests deadline.	FC
Nov	Enrollment, healthcare, and philanthropic revenue projections deadline.	FC

Time & Responsibility Schedule

Consolidate, Review and Collaborate					
Feb- Mar	Target	Target Date			
	Feb	Strategic plans financial projections collaborative review.	PRES/PROV/CFO/SVPISS		
	Feb	Strategic funding availability calculation and optimal divisional allocation process algorithm per best practices developed with Moss Adams.	PRES/PROV/CFO/SVPISS		
	Feb	Division Leaders review funding allocation decision and propose sub-units funding allocation splits.	PRES/PROV/CFO/DL/FP&A		
	Feb	Meeting to review and confirm proposed funding recommendation splits by division leaders for sub-units.	PRES/PROV/CFO/FP&A		
	Mar	Budget proposal collaborative review.	PRES/CFO/SL		
	Mar	Budget proposal status meeting(s) with President.	PRES/PROV/CFO		
	Mar	Final budget proposal packaged to present to the Board Finance & Investment Committee and Board of Trustees.	PRES/PROV/CFO/FP&A/BFIC		

Time & Responsibility Schedule

Finalize			
Apr	<u>Target</u> Apr Apr	<u>Date</u> Board Finance & Investment Committee to review proposed budget. Board of Trustees to approve proposed budget.	BFIC/CFO/PRES/PROV BOT/CFO/PRES/PROV

Allocate, Reallocate and Implement				
Apr - Jun	Target	Target Date		
	Apr	BOT budget approval and funding levels communicated to division leaders.	PRES/CFO/PROV/DL	
	Apr	Division Leaders communicate budget allocations to sub-units.	PRES/PROV/CFO/DL	
	Apr	Financial Planning & Budget Development Allocation & Reallocation information sessions and	FP&A/OBA/FC	
		materials made available to colleges and departments.		
	May	Financial Planning & Budget Development Allocation & Reallocation deadline.	FC	
	June	Reconcile, balance, and upload budget.	FP&A/OBA	

FP&A & HR Support Team

Please do not hesitate to reach out to our support team regarding any questions. We are here to help!

Team	Focus Area	Preferred Contact Method
	Process Information, Metrics, Targets, Scenario Analysis,	
Raymond Garcia, MBA	and Overall Financial Planning & Analysis Process	Teams or E-mail at garciar@westernu.edu
	Multi-Year Tuition Planning, Financial Modeling, and	
Yutong Li, MS and CPA	Workday Technical Support/Administrator	Teams or E-mail at yutongli@westernu.edu
Jesse Corrington	Initiatives Development Support	Teams or E-mail at jcorrington@westernu.edu
Alex Jaramillo	Financial Reporting and Projections	Teams or E-mail at ajaramillo@westernu.edu
	Healthcare Services, Auxiliary Services, Operating, and	
Miguel Hernandez, MBA	Capital Planning	Teams or E-mail at miguelhernandez@westernu.edu
Maria Nguyen	Financial Reporting and Analysis Support	Teams or E-mail at marianguyen@westernu.edu
	Budget Development Request Process and Personnel	
Monique Cano	Planning	Teams or E-mail at mcano@westernu.edu
Abey Jacob	Budget Reporting and Analysis Support	Teams or E-mail at jacoba@westernu.edu
Sandra Bufalini	Compensation Analysis Process Questions	Teams or E-mail at sbufalini@westernu.edu
Compensation Team	Compensation Analysis Request Submission	E-mail at compensation@westernu.edu



