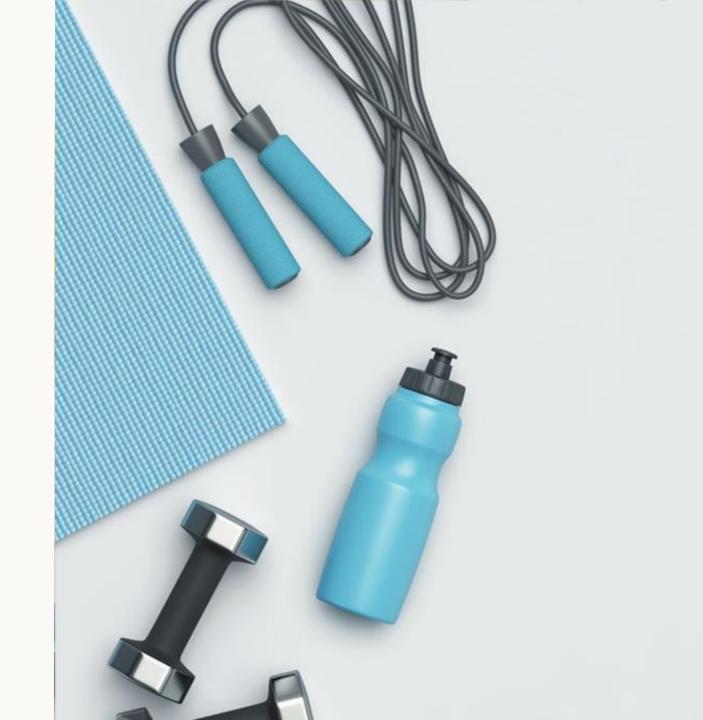
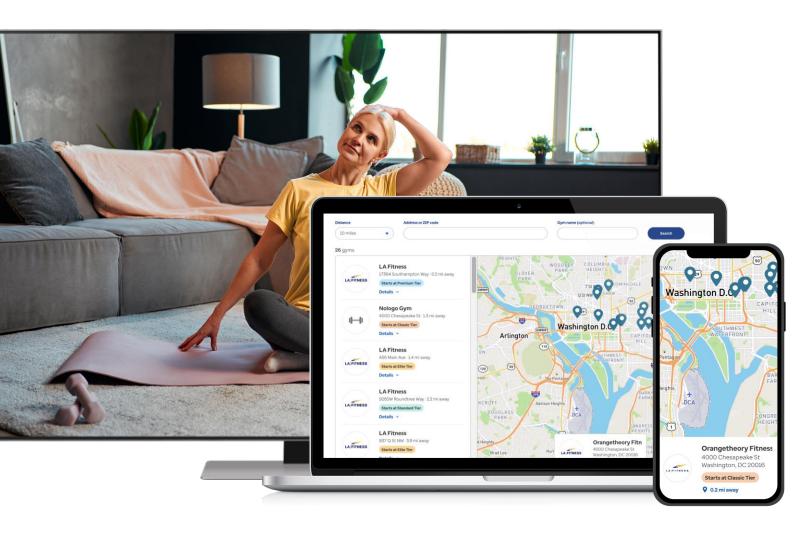
# One Pass<sup>™</sup>

# **One Pass Select**

A complete, fully integrated commercial fitness and well-being solution



#### **One Pass Commercial overview**





#### **Fitness networks**

17,000+ Gyms and boutique studios with unlimited access to all tier locations



23,000+ on-demand & livestreaming fitness classes through web, app and TV, plus AI workout builder

#### Healthy meal delivery

Groceries and household essentials delivered directly to the member's door

#### **Engagement**

Challenges and communities, activity and progress tracking, and digital coaching that adapts to member feedback

# A variety of membership options to fit lifestyle goals (non-subsidized subscriptions)

Category	Digital	Classic	Standard	Premium	Elite
Monthly member fee	\$10.00	\$29.00	\$64.00	\$99.00	\$144.00
Enrollment one-time member fee	\$10.00	\$29.00	\$29.00	\$29.00	\$29.00
Gym network size		11,500	13,300	15,800	17,600
Premium network					
Multi-location access					
Digital classes					
On-demand					
Livestreaming					
Workout builder					
Grocery delivery					
Family membership (10% discount)					
Upgrade/downgrade monthly					
Cancel within 30 days					



# One Pass commercial gym brands

#### Digital (23k+)





# fitbit premium









#### Classic (11K+)













#### Standard (13K+)









barres



#### Premium (15K+)









#### **Elite (17K+)**













# Digital fitness solution for at-home engagement



23K+

15K

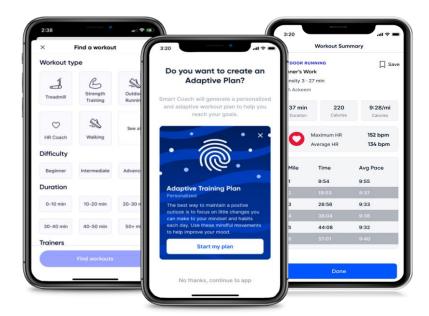
Partner on-demand and livestreaming classes

8K

Native on-demand classes

#### Native content and coaching

- Video and audio workouts
- · Content for all age groups including older adult
- Personalized workouts and day planner
- · Activity, device, progress tracking
- Integrated devices include Apple Watch, heart rate monitors and wearables





#### **Strategic Partner Access**

# fitbit premium













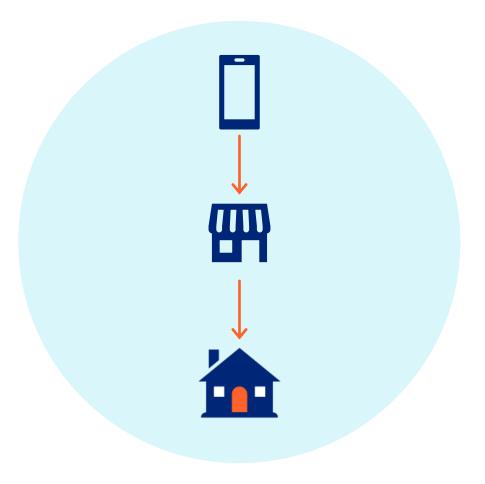








# Home delivery options



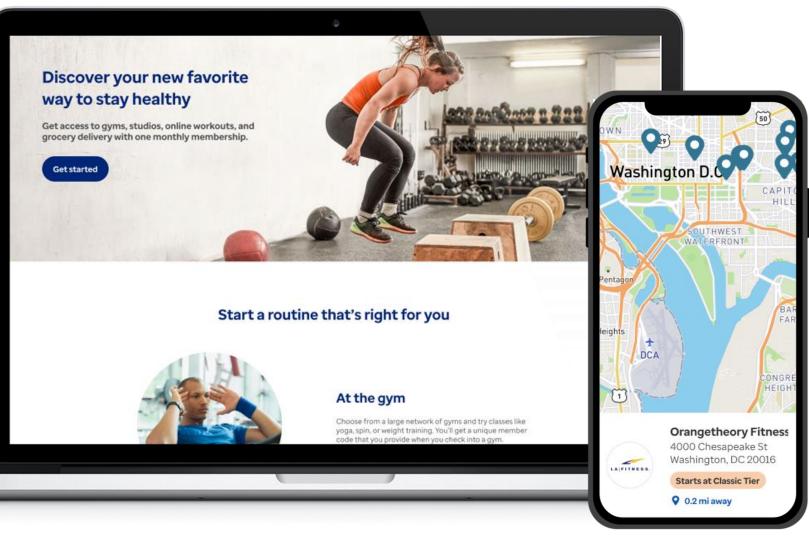


- Free delivery from your chosen store
- Free shipping with no order minimum
- Video streaming from Paramount+ with over 40K episodes, hit movies and live sports
- Member savings on fuel at 14K locations through Exxon, Mobil, Walmart and Murphy stations
- Additional limited-time offerings
- \$98.00 annual value for free



- \$0 dollar delivery on orders >\$35.00
- National and local retailers: Bed Bath & Beyond, Costco, CVS, Harris Teeter, HEB, Meijer, Office Depot, Petco, Sephora, Target, and so many more.
- Exclusive deals
- \$99.00 annual value for free

# The One Pass™ experience

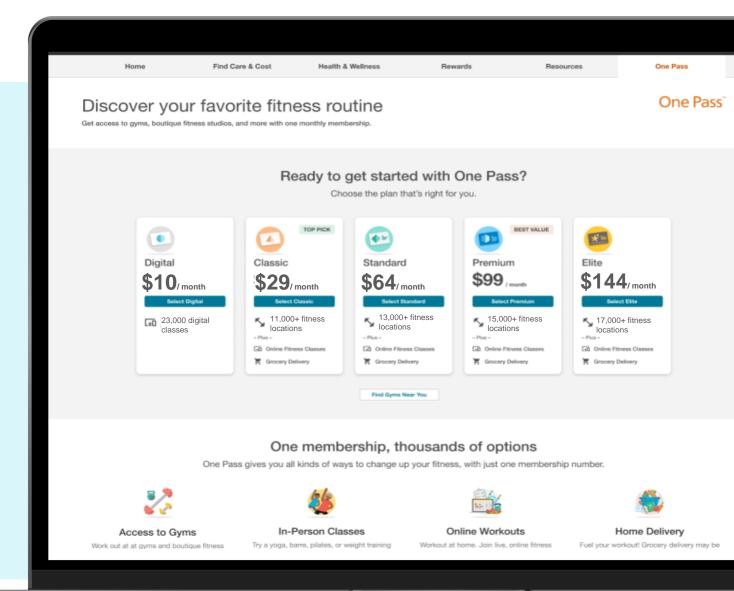


# A comprehensive responsive site with access to:

- Web (www.OnePassSelect.com)
- iOS/Android mobile app
- Select your subscription
- Searchable fitness network directory
- Digital fitness solutions
- Grocery delivery services
- One Pass Rewards

### Choose the plan that's right for you

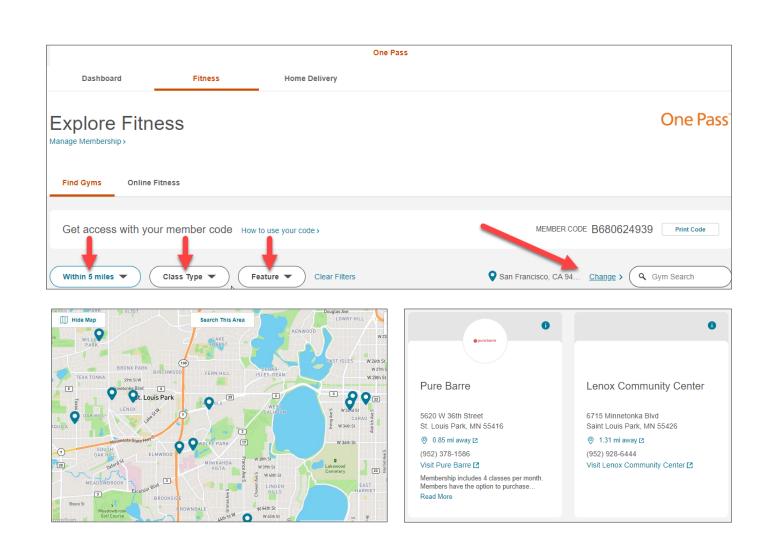
- No contracts; pay month-to-month
- Cancel anytime (30-day notice)
- Flexibility to change tiers monthly
- Browse locations in each tier before deciding to purchase
- Add <u>unlimited</u> friends & family (ages 18+) at a 10% discount



# Fitness facility search

Members can find participating locations by entering an address or zip code

Searches can be filtered by distance, class type and features



# Optum

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