

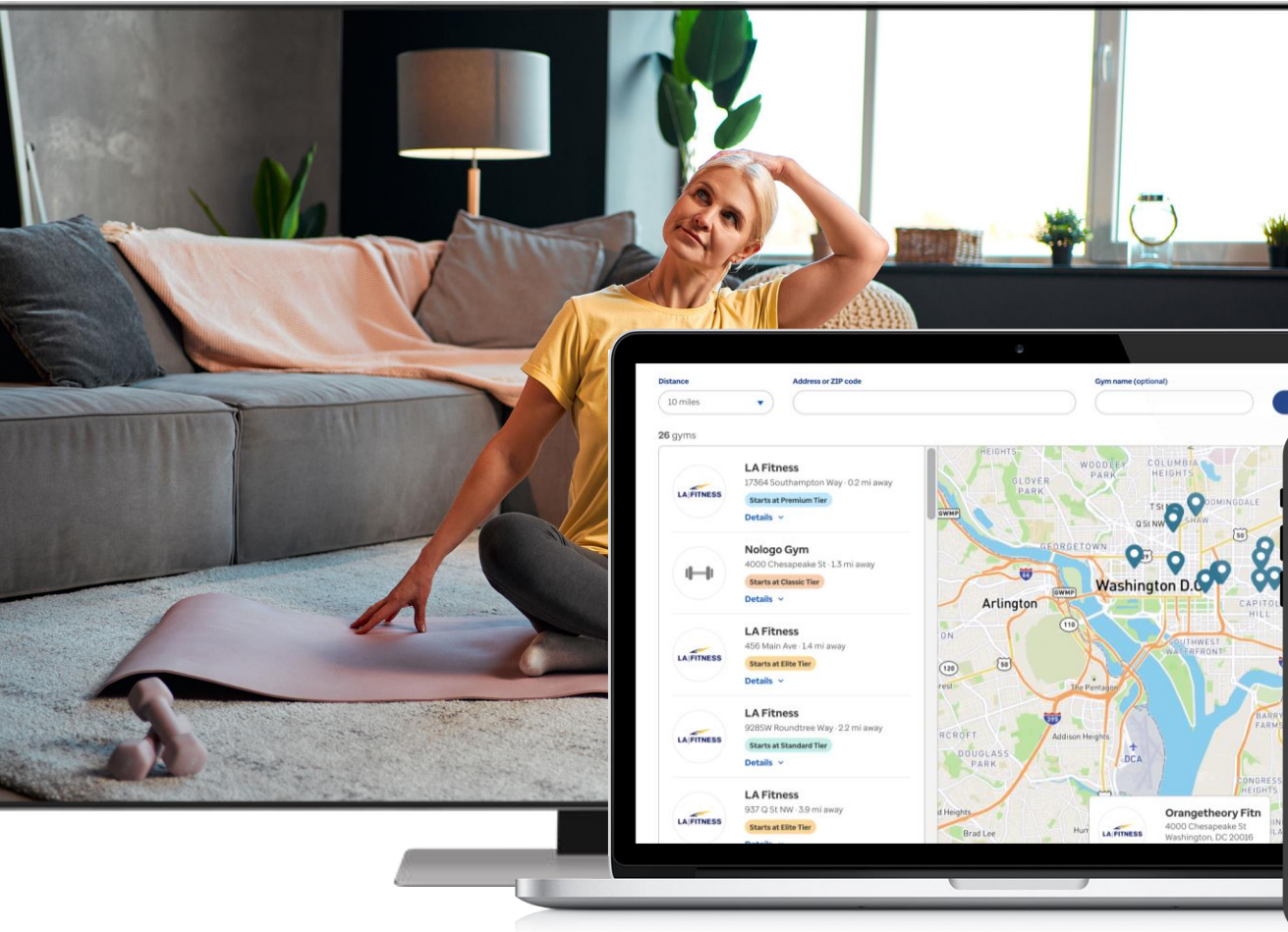
One Pass™

# One Pass Select

A complete, fully integrated commercial fitness  
and well-being solution



# One Pass Commercial overview



## Fitness networks

17,000+ Gyms and boutique studios with unlimited access to all tier locations

## Digital solutions

23,000+ on-demand & livestreaming fitness classes through web, app and TV, plus AI workout builder

## Healthy meal delivery

Groceries and household essentials delivered directly to the member's door

## Engagement

Challenges and communities, activity and progress tracking, and digital coaching that adapts to member feedback

## A variety of membership options to fit lifestyle goals (non-subsidized subscriptions)

Category	Digital	Classic	Standard	Premium	Elite
Monthly member fee	\$10.00	\$29.00	\$64.00	\$99.00	\$144.00
Enrollment one-time member fee	\$10.00	\$29.00	\$29.00	\$29.00	\$29.00
Gym network size		11,500	13,300	15,800	17,600
• Premium network			●	●	●
• Multi-location access		●	●	●	●
Digital classes	●	●	●	●	●
• On-demand	●	●	●	●	●
• Livestreaming	●	●	●	●	●
• Workout builder	●	●	●	●	●
Grocery delivery		●	●	●	●
Family membership (10% discount)	●	●	●	●	●
Upgrade/downgrade monthly	●	●	●	●	●
Cancel within 30 days	●	●	●	●	●

# One Pass commercial gym brands

## Digital (23k+)

LES MILLS  
ONDEMAND

DAILY BURN

fitbit premium

yogaworks

VOLT

FITNESS  
ON DEMAND

FAN HUDDLE

## Classic (11K+)

LA FITNESS.

planet  
fitness

CRUNCH  
FITNESS

ANYTIME  
FITNESS.

SNAP  
FITNESS-24-7

E6S FITNESS®

## Standard (13K+)

CYCLEBAR

LIFETIME  
HEALTHY WAY OF LIFE

pure barre

ROW HOUSE

barre3

YOGASIX

## Premium (15K+)

LIFETIME

CLUB PILATES®

CRUNCH  
FITNESS

RUMBLE

## Elite (17K+)

Orangetheory  
FITNESS

LIFETIME  
HEALTHY WAY OF LIFE

F45

9R™

STRETCH LAB

T

# Digital fitness solution for at-home engagement



23K+

15K

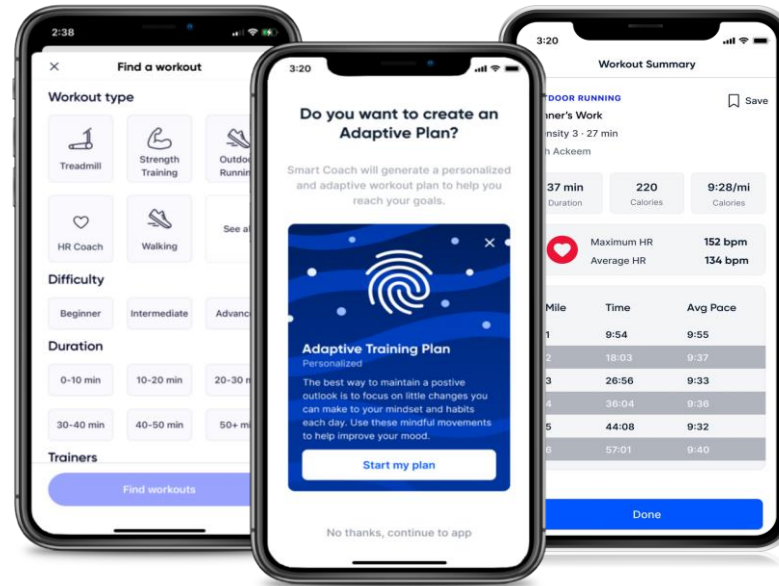
Partner on-demand and  
livestreaming classes

8K

Native on-demand classes

## Native content and coaching

- Video and audio workouts
- Content for all age groups including older adult
- Personalized workouts and day planner
- Activity, device, progress tracking
- Integrated devices include Apple Watch, heart rate monitors and wearables



## Strategic Partner Access

fitbit premium

LES MILLS  
ON DEMAND

DAILY BURN

openfit.



p.volve™

V VOLT

BOLD

FAN HUDDLE

FITNESS  
ON DEMAND

# Home delivery options

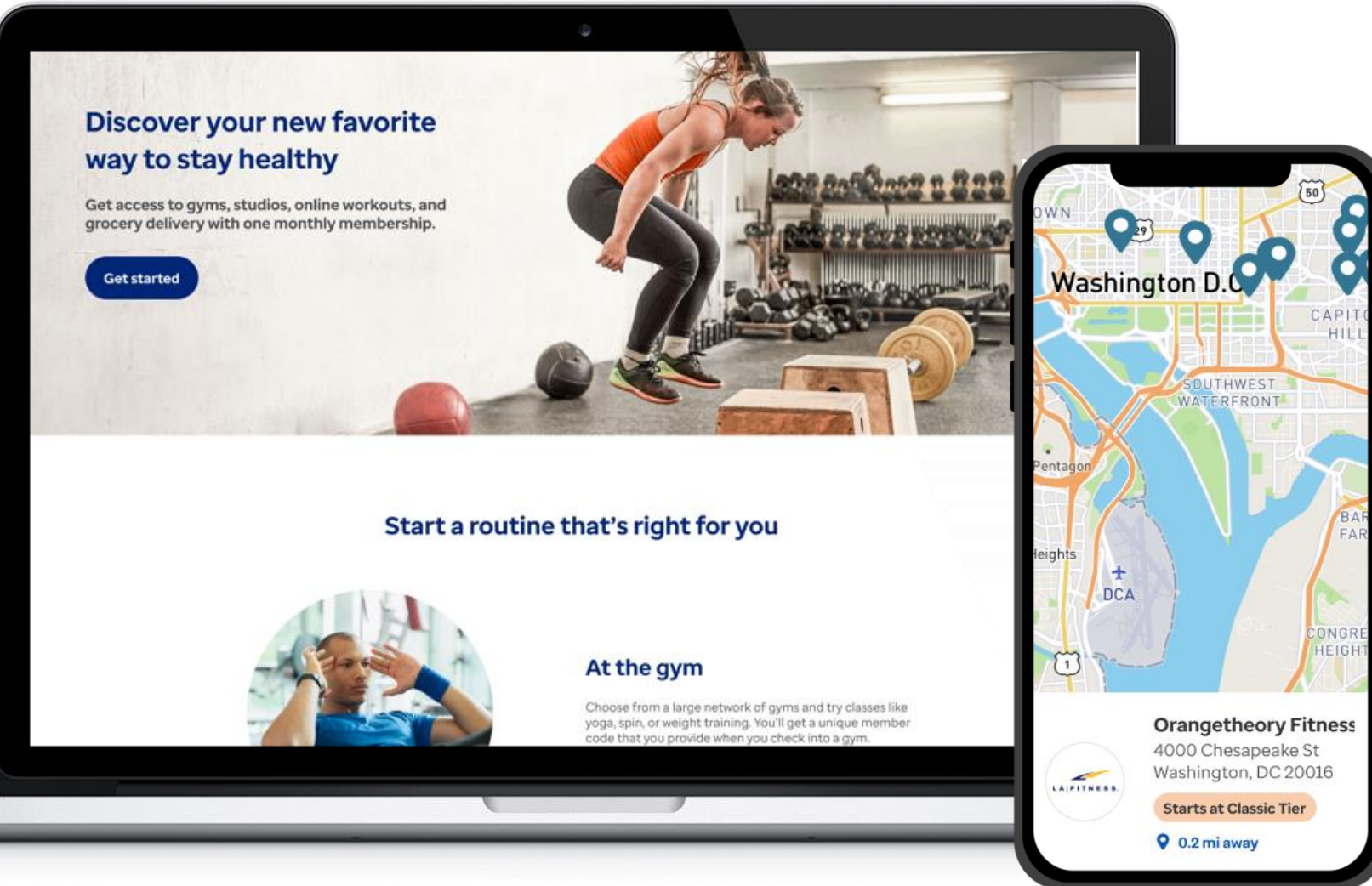


- Free delivery from your chosen store
- Free shipping with no order minimum
- Video streaming from Paramount+ with over 40K episodes, hit movies and live sports
- Member savings on fuel at 14K locations through Exxon, Mobil, Walmart and Murphy stations
- Additional limited-time offerings
- \$98.00 annual value for free



- \$0 dollar delivery on orders >\$35.00
- National and local retailers: Bed Bath & Beyond, Costco, CVS, Harris Teeter, HEB, Meijer, Office Depot, Petco, Sephora, Target, and so many more.
- Exclusive deals
- \$99.00 annual value for free

# The One Pass™ experience



## A comprehensive responsive site with access to:

- Web ([www.OnePassSelect.com](http://www.OnePassSelect.com))
- iOS/Android mobile app
- Select your subscription
- Searchable fitness network directory
- Digital fitness solutions
- Grocery delivery services
- One Pass Rewards

# Choose the plan that's right for you

- No contracts; pay month-to-month
- Cancel anytime (30-day notice)
- Flexibility to change tiers monthly
- Browse locations in each tier **before** deciding to purchase
- Add unlimited friends & family (ages 18+) at a 10% discount

The screenshot displays the One Pass website interface. At the top, there is a navigation bar with links for Home, Find Care & Cost, Health & Wellness, Rewards, and Resources. The main heading reads "Discover your favorite fitness routine" with a subtext: "Get access to gyms, boutique fitness studios, and more with one monthly membership." Below this, a section titled "Ready to get started with One Pass?" prompts users to "Choose the plan that's right for you." Five membership tiers are presented in cards: Digital (\$10/month), Classic (\$29/month, marked as "TOP PICK"), Standard (\$64/month), Premium (\$99/month, marked as "BEST VALUE"), and Elite (\$144/month). Each card lists the number of fitness locations, online fitness classes, and grocery delivery options. A "Find Gyms Near You" button is located below the plans. The bottom section, "One membership, thousands of options," highlights four benefits: Access to Gyms, In-Person Classes, Online Workouts, and Home Delivery.

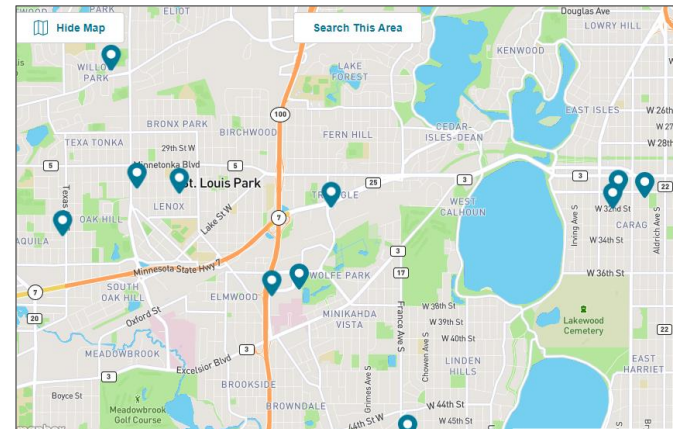


# Fitness facility search

Members can find participating locations by entering an address or zip code

Searches can be filtered by distance, class type and features

The screenshot shows the 'Explore Fitness' page on the One Pass website. At the top, there are navigation tabs for 'Dashboard', 'Fitness' (which is selected), and 'Home Delivery'. Below this, the page title 'Explore Fitness' is displayed with a 'Manage Membership >' link. A 'Find Gyms' tab is active, with an 'Online Fitness' tab also visible. A search bar contains the text 'Get access with your member code' and a link 'How to use your code >'. To the right, the member code 'MEMBER CODE B680624939' is shown with a 'Print Code' button. Below the search bar, there are three filter buttons: 'Within 5 miles' (with a dropdown arrow), 'Class Type' (with a dropdown arrow), and 'Feature' (with a dropdown arrow). A 'Clear Filters' button is also present. On the right side of the filter area, there is a location indicator 'San Francisco, CA 94...' with a 'Change >' link and a 'Gym Search' button. A red arrow points from the 'MEMBER CODE' text to the search bar.



The search results are displayed in two columns. The first result is for 'Pure Barre', located at 5620 W 36th Street, St. Louis Park, MN 55416. It is 0.85 miles away, with a phone number (952) 378-1586 and a link to 'Visit Pure Barre'. The second result is for 'Lenox Community Center', located at 6715 Minnetonka Blvd, Saint Louis Park, MN 55426. It is 1.31 miles away, with a phone number (952) 928-6444 and a link to 'Visit Lenox Community Center'. Both results include a 'Read More' link.

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