



Achieving Aspirations

Strategic Plan Progress

WesternU

Strategic Plan Progress

Timeline

Transitional Year ...

Setting the Stage June '17

Strategic Conclave Sept '17

Broadening Engagement & Iterations

Serial Surveys – Faculty, Staff, Students; SPTF & Draft Plan, Pillar Champions, Focus Groups

Surveys reflect strong resonance with strategic pillars

Substantive Draft to Board of Trustees 3.18 & Approval in 5.18 (or 8.18)

Initial Strategic Deployment RFPs

Online Learning, IT, Waste-Out/OpsX, Digital Footprint, OrgX, Leadership, Economic Impact

WesternU *Strategic Plan*

Strategic Pillars

WesternU Way
Inter-Professionalism
Partnerships
Revenue Diversification
Innovation & Operational X
Education & Online Learning X



WesternU Strategic Pillars

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WesternU Way	Inter-Professionalism	Collaboration & Partnerships	Revenue Diversity	Innovation & Operational Excellence	Educational Excellence & Online Learning
<p>The WesternU Way embodies values of caring, respect, empathy and trust.</p> <p>We are bold, nimble, and audacious.</p> <p>We ensure our work is ever a beacon that reflects compassion as we serve our communities.</p> <p>We uplift humanism, caring, and wellness in all that we do.</p>	<p>Interdisciplinary collaboration at all levels to help our students learn to provide value-based care.</p> <p>The ‘match’ that ignites innovation at WesternU.</p>	<p>Partnerships with other universities, health systems, community organizations and outside innovators.</p> <p>We continually seek to improve the value we bring to the healthcare ecosystem while also diversifying our revenue.</p>	<p>Philanthropy- Gifts to grow world-class student experiences and remarkable learning environs.</p> <p>New Tuition- New campuses, colleges, degrees.</p> <p>Innovation & Technology Transfer Corporate Sponsors to help us move ideas & technologies onto commercial success.</p>	<p>Culture of innovation.</p> <p>Managerial best practices, financial stewardship, shared services, project management office, improved data analytics and reports.</p> <p>College strategic plans.</p> <p>Waste out initiative.</p> <p>Executive leadership programs to build core competencies, enterprise leadership and management.</p>	<p>Design the best student experience and curricula.</p> <p>Develop online learning (both a synchronous and asynchronous).</p> <p>We will build core competencies in online learning for exceptional new digital learning experiences.</p>

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Strategic Plan

Strategic Horizons

Strategic Pillars are the Filter and Framework

Posit an Array of 'Big Opportunities'

Build *Pro Formae* for each 'Big Opportunity'

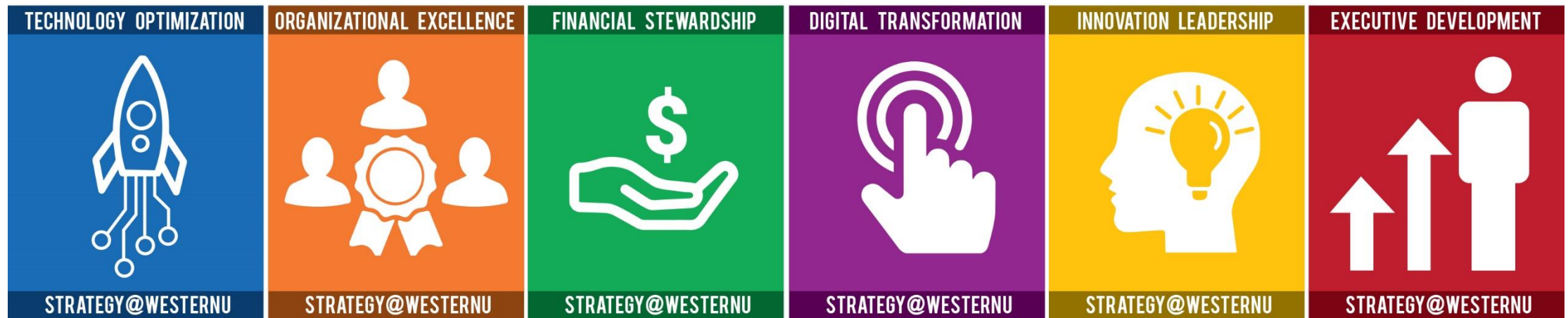
Assess Priority, Sequence & Trade-offs of 'Big Opportunities' via Strategic Pillars

'Big Opportunities'

International, Oregon, New Campus(es), New College(s), New Degrees, Strategic Deployments, Partnerships, Campus Master Plan, Culture of Quality, Culture of Philanthropy

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Strategic Plan



Current Strategic Deployments