



## Ways to Give

You may make your tax-deductible gift to the College of Optometry by:

- Visiting the University's secure online giving site at [www.westernu.edu/giving](http://www.westernu.edu/giving)
- Mailing your check payable to:  
WesternU College of Optometry  
309 East Second Street  
Pomona, CA 91766-1854

You may also make a donation through:

- A gift of securities
- Employer matching gifts
- A bequest or living trust
- Charitable gift annuity

For more information on ways of giving to advance the College's priorities or an area of special interest to you, please contact **Amanda Behnke, Director of Development** at (909) 469-5525 or [abehnke@westernu.edu](mailto:abehnke@westernu.edu). Thank you for your interest in the future of optometric education at Western University of Health Sciences.

## Realizing a Vision

Our intent is to create an educational environment that fosters professional growth and promotes individual dignity. We will do that through the purposeful pursuit of an innovative, integrated curriculum; through patient-centered care, offered in a setting that utilizes advanced technology and supports interprofessional practice; and through basic and translational research. Your support is essential to our realizing this vision and achieving our aspiration of becoming a premier optometric education program.

**Elizabeth Hoppe, OD, MPH, DrPH**  
Founding Dean of the College of Optometry



**Western University**  
OF HEALTH SCIENCES

**College of Optometry**



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*The discipline of learning. The art of caring.*

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# Your Gift Makes a Difference

Your gift to the College of Optometry has a direct impact on our ability to maintain excellence in teaching, research and patient care. Each and every person in our classrooms, clinics and laboratories is a beneficiary of your generosity and others like you who help fulfill our mission to meet the eye care needs of today and tomorrow.



## Funding Priorities

Supporters of the optometric profession help further a variety of activities that improve patient care, education, community outreach, and scholarship availability. Gifts may be directed for use where the need is greatest or to specific programs.



Priority areas in need of support include:

**College of Optometry Discretionary Fund** — allows the Dean to take advantage of unforeseen opportunities or to meet unexpected challenges

**Scholarships** — help attract and retain the most promising students regardless of financial capacity and may be established with a current expenditure gift or through an endowment

**Faculty Research or Fellowship Funds** — reward and enable our most talented faculty to pursue research and advanced study that translates scientific discovery into improved optometric education and patient care



**Capital Contributions** — naming of classrooms, laboratories, auditoria and other teaching and clinical areas within the College and Eye Care Center help provide state-of-the-art facilities for study and community interaction

**Student Experience** — help fund diverse programs that enhance the student experience in the optometric profession such as the White Coat Ceremony, Commencement, Dinner Dance, student research projects, community service and participation in organized optometry

**Patient Care** — provides opportunities for extending optometric care to underserved individuals within our clinics or in high-need communities

